

An individual and transparent approach to the goods and services purchase at attractive prices is possible only in the absence of the retailers and wholesale distributors intermediation. Customers should decide by themselves what goods and services they want to order. The main goal of the FLOGmall platform is to provide customers with the opportunity to choose what they need, rather than what it is profitable for retail chains to sell.

## 1 TOKEN

FLOGmall provides an open source cryptographic token - Mallcoin. Mallcoin - cryptocurrency, which can be paid in the FLOGmall platform. This token will be used as the payment unit for all transactions in the FLOGmall system and as a basis for interacting with other digital services. Mallcoin is a limited-edition token. He is not exposed to inflation in the long run. Mallcoin tokens are equivalent and translatable. It is planned to sell tokens on cryptocurrency exchanges.

## 2 FOR INVESTORS

FLOGmall gives a unique solution to obtain additional possible income to 300% to ICO participants via own ATEs. It will take place before the token enters cryptocurrency exchanges Unlike most ICOs ATEs functionality allows to obtain possible income when exchanging Mallcoin (MLC) tokens even before the token placement on the crypto exchanges. In other words, the revenue which is obtained by the platform automatically goes to holders of Mallcoin (MLC) tokens with a preset or desired by them profit.

## 3 PLATFORM HIGHLIGHTS

- ✓ Unique format "LiveStore" with video presentation of the store
- ✓ Online video sales (streaming), video auctions, game models
- ✓ Multi-format with bulletin board and trading e-commerce platform
- ✓ Free area with minimum rates for additional services
- ✓ Unique opportunity to obtain a possible 300% return on investment to ICO participants via own ATEs

## 4 FOUNDERS



### Alexey Khayrutdinov

The entrepreneur, an owner of the Topzakazz.biz fulfillment-service and Cargo 667 in China.



### Alexey Belov

Entrepreneur, crypto-enthusiast, investor, business angel, co-owner of construction and manufacturing companies



### Maxim Teleshev

Entrepreneur, owner of his clothing "MARCO VALETTI" brand.



### Aleksandr Zalogin

Entrepreneurs, producer of online project, eLearning entrepreneur, co-founder of the Topzakazz.biz fulfillment service.



### Simpat Vatyan

Entrepreneur, business analyst, investor. The founder of LLC "AS-Stroy" and LLC "Energia-Yug"



### Aleksandr Chagai

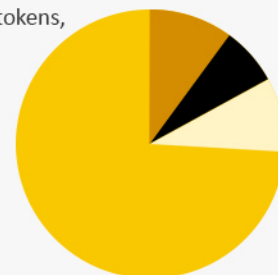
Entrepreneur, investor, Co-owner of the group of companies "YugEnergO". Member of the working group on the concept of the energy supply development of the largest property developers and consumers of the SFD

## TOKEN ALLOCATION

### ISSUE OF TOKENS AND THEIR DISTRIBUTION

We plan to issue 250 000 000 tokens Mallcoin (MLC). Let's pay attention to the distribution shares, as well as the stages of sales of the tokens, in order to understand how our economic model develops:

- Team 10%
- Bounty and bonus system 7%
- Reserve fund 9%
- ICO participants 74%



## ADVISORS

### Gunaseelan Mani

E-commerce Advisor

### Kovalenko Anna Vladimirovna

Scientific Consultant

### Alex Kurashenko

IR Consultant

### Dr. Stylianos (Stelios) Kampakis

Blockchain Advisor

### Andrey Perepelitsa

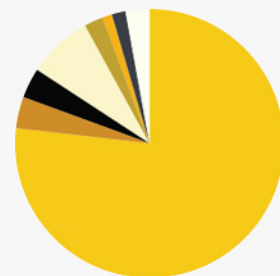
Technical Advisor

### Vasily Kozlov

ICO Advisor

## ALLOCATION OF FUNDS:

- PR and marketing for FLOGmall support and projects support is up to 79% (FLEX)
- Infrastructure and community development is 5% (Fix), MIN \$ 1 000 000
- Payment for services of PR and marketing for the ICO is up to 5% (Fix) MIN \$ 500 000
- Operating expenses, employees, Office etc. is up to 7% (Fix) MIN \$ 2 000 000.
- Investments return to the early investors is 2% MAX \$ 500 000
- Legal conformity, execution of the document is 1% (FIX) MIN \$150 000
- Repayment of loans obtained during the development of the Platform is 1% MAX \$ 500 000
- Bonuses for owners and developers is MAX 3% (FLEX)



## ECONOMIC OVERVIEW

Symbol	MLC
Emission	250.000.000 MLC
Token price	1/2000 ETH
Token Type	ERC-20
Soft cap	\$5.000.000
Hard cap	\$18.000.000
ICO Launch	12/04/18